



24/7 Real Estate

Digital Signage

Communications that cut through

How do you cut through the increasing 'marketing noise' consumers experience on a daily basis?

Digital signage is the answer.

63% of people report that digital signage catches their attention

This percentage is significantly higher than TV, Internet and billboard advertising. Retailers are choosing digital signage due to its low cost and flexibility but high impact is the key advantage. Source: RichMediaTechnologies: Outdoor Effectiveness

Why is digital signage an easy, effective communication tool?

- » **Grab and hold attention by turning your windows into eye-catching displays.** From single screens to full window video walls and outdoor digital billboards; we have a solution that will create impact and drive potential customers into your office.
- » **Communicate key messages anywhere inside or outside your office.** As well as real estate window displays and other front of store displays; digital screens can work their magic in reception, meeting rooms etc by featuring properties, communicating marketing messages and entertaining customers with weather reports, news headlines etc. These screens can also be used in staff areas for internal communications.
- » **Automatic feeds of flexible content, eliminate double handling.** Manage messages either centrally at head office or at branch level by using automatic feeds, including property listings direct from your internal listing management software.

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Labyrinth

One platform > Total solution